



# Annual Report

## Fiscal Year 2015-16

### 2016-17 BID BOARD OF DIRECTORS

#### Officers

Jason Ghannam, Chair  
JG Pizza Holdings/Paul's Pizza

Anne Shipley, 1st Vice Chair  
Brown's Bun Bakery

Mike Fienman, Treasurer  
E&L Supermercado

Yolanda Morales, Secretary  
Morales Enterprises

#### Members

Gregory Borg  
B&B Apartments

Brad Dick  
Mayoral Appointee

Mark Elia  
Family Care Medical Center

Lydia Gutierrez  
Hacienda Mexican Foods

Ahmad Hasan  
Nice Price

Jami Hawari  
O&J Holdings LLC

Veronica Jensen  
on behalf of Certified Alignment

Jose Antonio Lopez  
Lopez Tire

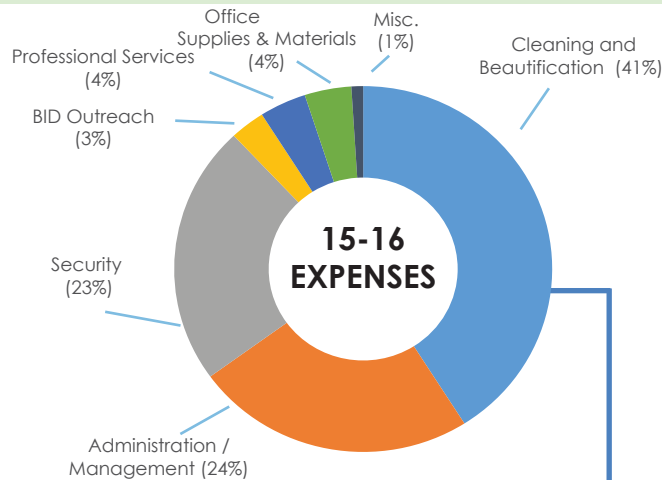
Nelson Ortiz  
D&L Hardware

Rodrigo Padilla  
El Nacimiento

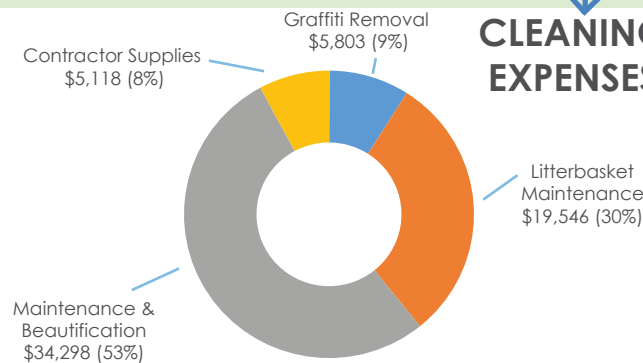
### JULY 2015-JUNE 2016 BID EXPENSES AND REVENUE

Total 15-16 Paid BID Assessments:	\$ 208,420*
Delinquent Payments	\$ 11,965
Credits:	\$ 365
Interest:	\$ 168
<b>Total 15-16 BID Revenue:</b>	<b>\$ 220,918</b>
Minus Real 15-16 Expenses:	\$ 153,241
Net Operating Income:	\$ 67,677

\*Includes actual 15-16 BID payments plus delinquent payments



### CLEANING EXPENSES



### 2015-16 BY THE NUMBERS

**6,500,000**

Cars drove through the BID

**154,000**

Gallons of trash hauled from litterbaskets

**27,000**

Gallons of litter picked up off street

**321**

Graffiti tags removed

**153**

DPD patrol visits to businesses

**733**

Miles of sidewalks swept

**4**

Buildings Sold

**5**

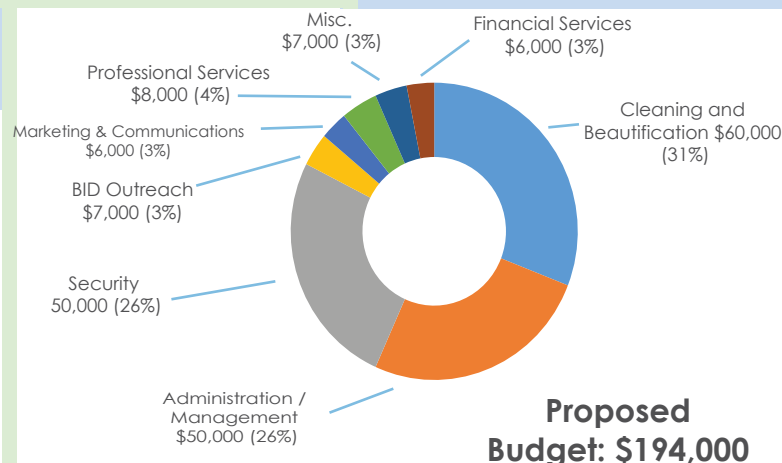
New Businesses

### 2016-17 BUDGET

### WHAT IS A BID?

"BID" stands for Business Improvement District. The West Vernor & Springwells BID maintains, improves and enhances the shopping district to create a clean, comfortable and secure place for residents, customers and visitors to enjoy.

The property owners in the BID pay a yearly fee to help pay for BID services. Property owners elect a Board of Directors who determine cost-effective ways of investing BID funds to create visible positive change in the business district.





# Annual Report

## Fiscal Year 2015-16

### NOTICE OF PUBLIC MEETINGS

The BID Board of Directors' meeting is the 3rd Thursday of every month at 9:00 a.m. Meeting notices of dates, times and locations are posted at the Southwest Detroit Business Association office, the Springwells Station Post Office, and the Detroit Public Library Campbell Branch. All meetings are open to the public. Business and property owners are encouraged to attend.

The BID Annual Property Owners' Meeting is held in the first quarter of the BID fiscal year, normally in September. Please call to verify meeting location, date and time.

### EMERGENCIES

For emergencies always call 911 first. For quality of life issues, remember the BID Police Patrol cell phone number is: daytime 313.844.3978; nighttime 313.433.4616. To keep the criminal element on its toes, the BID Board changes the times and days for the Patrols. If an officer is not on duty when you call, please call 911.

### QUESTIONS

For BID administrative questions, public safety concerns, graffiti removal requests, and litterbasket and sidewalk maintenance concerns, call:

313.842.0986 x1009  
bid@southwestdetroit.com  
www.swdetroitbid.com



### WEST VERNOR & SPRINGWELLS BUSINESS IMPROVEMENT DISTRICT SERVICES, 2015-16

In an effort to increase property values, improve sales at area businesses, assist business and property owners, and make the corridor a more inviting space for customers, visitors, and residents, the BID provides a number of services. During the 15-16 fiscal year, the BID provided a range of services, including:

• **Police Patrols:** BID-contracted off-duty Detroit Police Department officers patrolled the BID three days a week, totaling more than 604 contracted hours of patrols. Typical patrol hours are: Fridays 8pm-12am, and Saturdays 9pm-1am, though the times change. BID members can reach the officers at 313.844.3978 daytime and 313.433.4616 night-time.

• **Bike Watch:** In early 2015, the BID established a partnership with the Americorps Urban Safety Project (AMUS) Bike Watch program at Wayne State University. For a nominal fee, Bike Watch is able to provide three bicycle patrols for a total of six hours per week throughout the spring, summer, and fall. In 2016, Bike Watch was able to complete more than 40 patrols and 253 visits to BID businesses.

• **Clean Team:** Private, BID-funded contractors picked up litter and swept the sidewalk and curbs three days per week, picking up 27,000 gallons of litter and sweeping more than 733 miles of curbs and sidewalks. Clean Team staff also removed more than 20 illegal dumping sites. BID members may arrange removal by calling the BID at 313.842.0986 x1009.

• **Graffiti Removal:** The BID hired private contractors to remove more than 321 graffiti tags on more than 163 buildings through power washing and painting. In the last five years the BID has reduced graffiti by 90%. BID members can arrange for graffiti removal by calling the BID at 313.842.0986 x1009.

• **Litterbaskets:** The BID maintains 88 litterbaskets, hauling away more than 153, 792 gallons of trash. BID litterbaskets are emptied each week.

### THE YEAR IN REVIEW & THE YEAR AHEAD

#### BID Green Light Matching Grant Program

In mid 2016, the W Vernor & Springwells BID launched the Project Green Light Matching Grant Program to help business and property owners join a ground-breaking crime-fighting partnership called Project Green Light, which gives businesses real-time high-quality camera connections to police headquarters. The matching grant program from the BID reimburses business owners up to half of their costs in getting the equipment needed to join the program. Cricket Wireless, Paul's Pizza, and Sherry's on Vernor were the first businesses to join the program and install the equipment. Several more businesses will be joining Project Greenlight this winter, and the BID is still accepting new applicants. If you have questions or would like an application, please call the BID at 313.842.0986 x1009 or email bid@southwestdetroit.com.

#### Holiday Banners

This holiday season residents and visitors will see a little more holiday cheer in the BID with 85 new banners posted on our light poles along Vernor and Springwells.

#### Website

The BID is very excited to announce the launch of our new website. The website has information on what the BID does, our mission, and the services we provide. Business owners will also be able to report graffiti and other concerns right through our website. Visitors will be able to easily see a directory with all of the different businesses in the area. Don't forget to check us out at [www.swdetroitbid.com](http://www.swdetroitbid.com)