



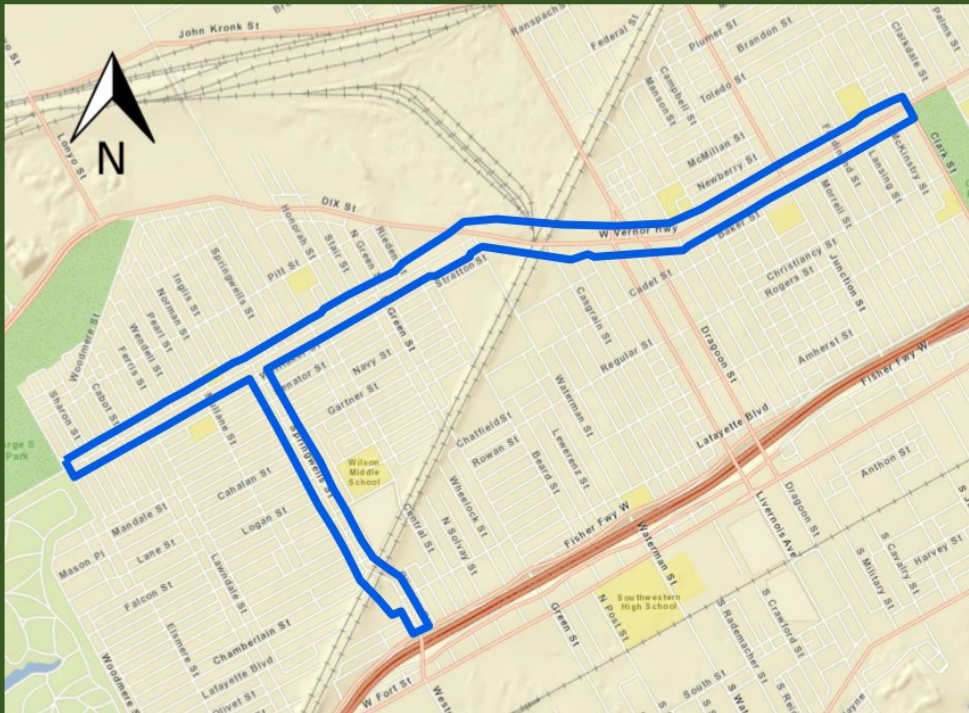
2022-2023 Annual Report

West Vernor
& Springwells
Business Improvement
District

WHAT IS A BID?

“BID” stands for Business Improvement District. The West Vernor & Springwells BID maintains, improves and enhances the shopping district to create a clean, comfortable and secure place for residents, customers and visitors to enjoy. The property owners in the BID pay a yearly fee to help pay for BID services. Property owners elect a Board of Directors who determine cost-effective ways of investing BID funds to create visible positive change in the business district.

BID Zone: West Vernor from Dearborn City Boundary to Clark; and Springwells, from West Vernor to the Southbound I-75 service drive



2024 BID BOARD MEETINGS

- Jan 18, 2024 Jul 18, 2024
- Feb 15, 2024 Aug 15, 2024
- Mar 21, 2024 Sept 2024
Annual Meeting DTBD
- Apr 18, 2024 Oct 17, 2024
- May 16, 2024 Nov 21, 2024
- Jun 20, 2024 Dec 19, 2024

All West Vernor & Springwells Business Improvement District (BID) Board Meetings are open to the public and conducted under the Michigan Open Meetings Act.

BID Board meetings are scheduled the third Thursday of every month and begin at 9:00 a.m. They are held in the Southwest Detroit Business Association (SDBA) conference room, located on the second floor of 7752 West Vernor Hwy., Detroit, MI 48209. Please call ahead to verify date, time, and location: 313.842.0986 x1010

2023-24 BID BOARD OF DIRECTORS

OFFICERS

- Jason Ghannam, Chair**
JGP Properties
- Mike Fienman, 1st Vice Chair**
E&L Supermercado
- Ahmad Hasan, 2nd Vice Chair**
Nice Price
- Rico Razo, Secretary**
City of Detroit, Mayoral Appointee

Gabriel Gutierrez, Treasurer
Donut Villa

MEMBERS

- Gregory Borg**
B&B Apartments
- J. Antonio Lopez**
Lopez Tire
- Larry Mason**
Central Management/ProRestore
- Jim Saucedo**
State Farm Insurance
- Nancy Diaz**
Los Altos
- Maria Ortega**
Maria Apartamentos

Laly Pina
Quince Primaveras

Nicole Neuzil
Hacienda Mexican Foods

OUTGOING MEMBERS

Ashley Danto
El Nacimiento

FINANCIALS

2022-23

Paid BID

Assessments

\$187,595

2022-23 BY THE NUMBERS

248,160
Gallons of Trash
Removed

62,040
Gallons of Litter
Picked
off the Street

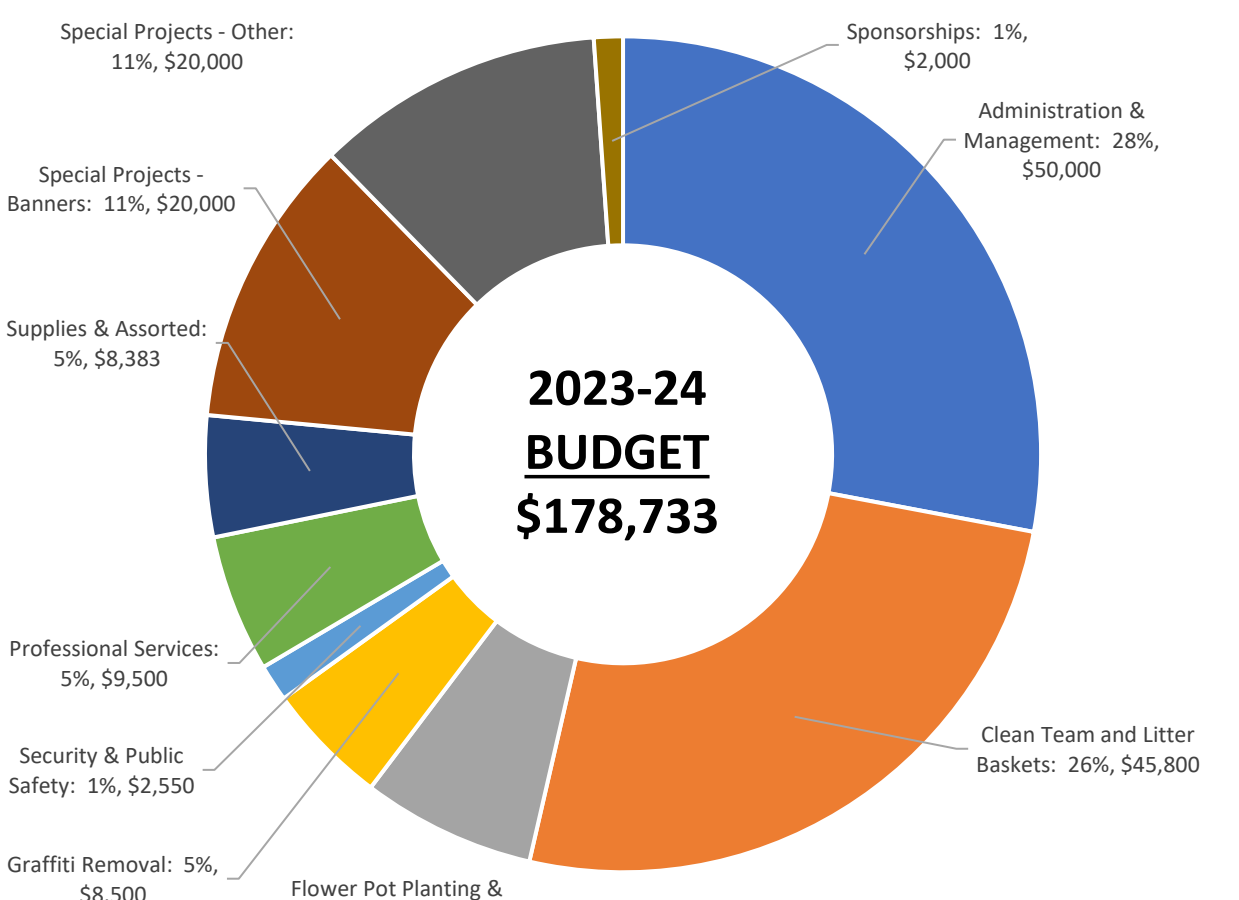
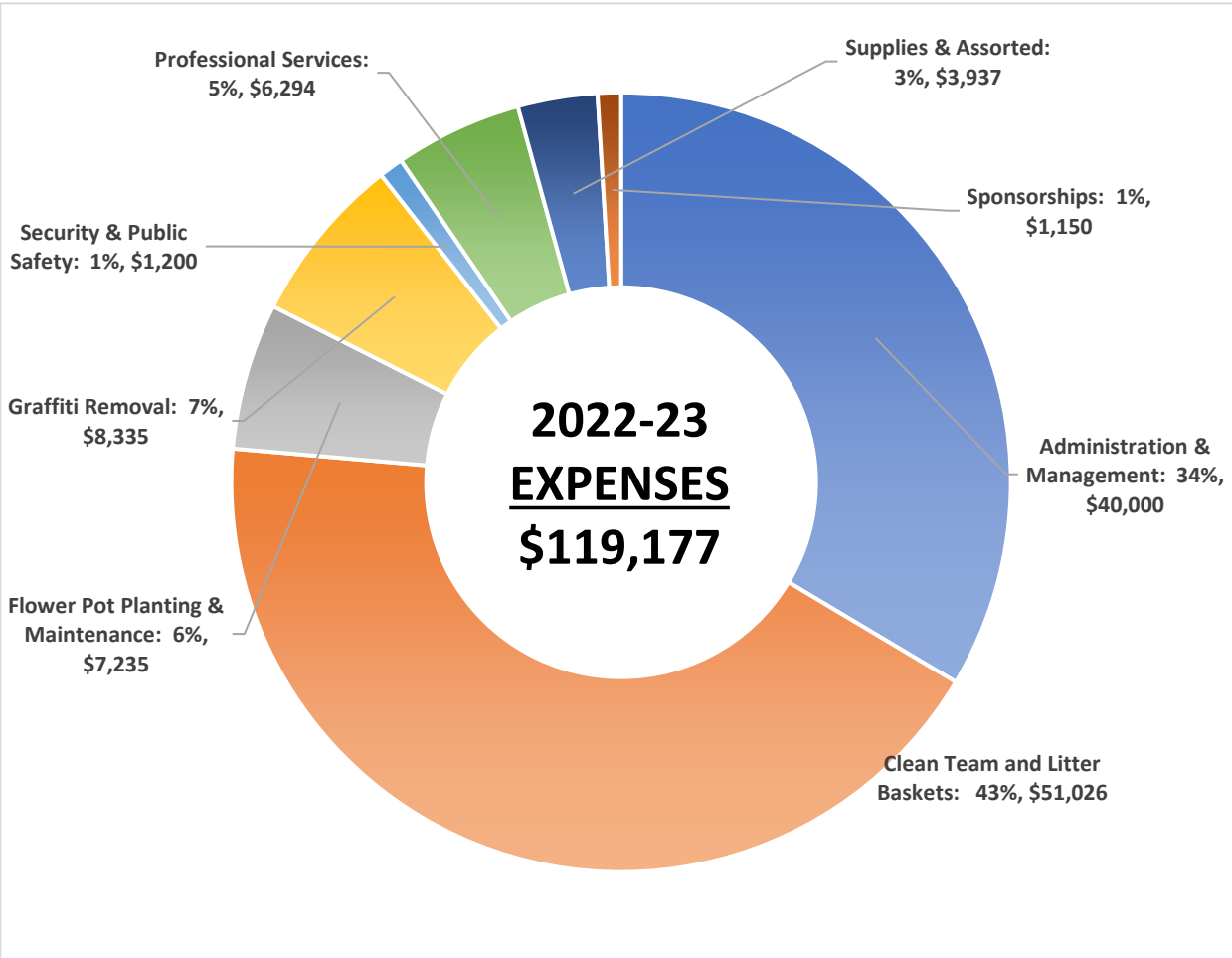
1,044
Safety Alerts &
Informational Texts
Sent

120
Miles of Sidewalks
Swept

22
Instances of Graffiti
Eliminated

9
New Businesses

7
New Property
Owners



BID SERVICES

Graffiti Removal

BID contractors provide graffiti removal solutions by painting over and power washing graffiti throughout the BID, please call 313.842.0986 x1010 or email bid@southwestdetroit.com.

Sidewalk/Curblin Cleaning

The BID Clean Team removes litter from sidewalks, storefronts, curbs and street gutters. Please call 313.842.0986 x1010.

Litter-basket Improvements

The Litter Basket Maintenance Team currently services 98 litter baskets, once per week, that are strategically placed throughout the business district.

Flower Pod Planting/Maintenance

The BID provides flower planting, flower watering, leaf pick up and other services for public flower pods in the district.

Exterior Improvements Grant

The BID is now offering matching funds to businesses interested in exterior improvements like awnings, signage, and murals. Email bid@southwestdetroit.com for an application.

CONTACT

7752 W. Vernor
Detroit, MI 48209
T 313.842.0986 x1010
bid@southwestdetroit.com
www.swdetroitbid.com

Year in Review

SAFETY ALERTS & ANNOUNCEMENTS

The BID provides safety alerts to all BID businesses, text MM67G2 to 24587 to sign up.

OUTREACH

We would like to introduce Marco Andrade as the BID bilingual outreach specialist. Marco is a native of Southwest Detroit with a 7-year background in finance. Being from the neighborhood and having experience in the financial world Marco uses his knowledge to assist the BID businesses with any questions or issues. Such as navigating the permitting process, business license process, assisting on grants or loans that are beneficial to business owners, etc.

In addition, Marco conducts routine check ins with BID businesses, organizing BID events and provide basic technical assistance. Feel free to contact him at marcoa@southwestdetroit.com.

BANNERS & HOLIDAY DECORATIONS

We are happy to announce that the BID is installing year-round banners along Vernor Hwy at the end of 2023. The BID is thankful to the businesses that sponsored the first round of banners. The BID plans to install more banners throughout 2024 and offer more opportunities for businesses to sponsor a banner. If you are interested in sponsoring and would like to be an